Revision

Short-answer questions on the Media topic

Joan Garrod

This resource contains some specimen short-answer questions to help practise and revise the topic of the Media.

These are not all specifically geared to the style of question you might get in an exam, but are designed to get you thinking and perhaps indicate areas where you might need to do a bit more reading and revision.

Questions

- Outline and explain two reasons why television news coverage often focuses on ‘disasters’.
- Analyse two ways in which the rise of social media has impacted on conventional news programmes.
- What is meant by the saying that we now live in a ‘global village’?
- How representative of the UK population are most television programmes?
- Explain the difference between ‘ownership’ and ‘control’ of the media.
- Explain what is meant by ‘the digital divide’.
- Analyse two ways in which the ‘digital divide’ might contribute to social inequality.
- Analyse two ways in which the rise of new technologies has influenced the relationship between the providers of the mass media and their audiences.

Joan Garrod is a managing editor of Sociology Review.

This resource is part of Sociology Review, a magazine written for A-level students by subject experts. To subscribe to the full magazine go to hoddereducation.co.uk/sociologyreview.