

LEAD

OUR ONLINE COACHING PROGRAMME TO HELP LEADERS AND TEACHERS BE THE BEST THEY CAN BE



Enquire today to find out how LEAD can become an invaluable staff development tool.

"Fantastic! I would recommend and encourage anyone to engage with this coaching as it is easy and it provides a strategy which is realistic and achievable"

**KC. Head of Department
& Member of the Senior
Leadership Team,
North Wales**

Online
CPD



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LEAD COACHING

LEAD is a direct route to identifying areas for improvement, evaluating current practice and developing strategies to make outstanding progress in both the short and long term..

During LEAD, Gwenno Williams, our specialist coach, will challenge coachees to venture out of their comfort zone and expand professional opportunities, allowing them to make a positive impact on their life and the students and colleagues they interact with. This unique and transformative programme will take place online and consists of 6 one-to-one sessions to be organised at a time and date that suits you. You can either:

• **Have the 6 sessions focused on one individual – yourself, your Head of Department, an NQT etc.**

Or

• **Split the 6 sessions out between 2 – 6 members of staff so they still can benefit from one-to-one coaching**

What will you get out of LEAD?

360 minutes of one-to-one training (and additional follow-ups, as and when required) with your own dedicated development coach who will provide tailor-made, intersession tasks that are fully supported with fact-sheets and downloadable material and need to be completed by the coachee.

3 best-selling Management titles sent to you to maximise your learning

1 Hodder Education Certified LEADer certificate provided at the end of your coaching to you and your school.

No time, money or energy wasted; as it all takes place online, there are no travel or cover costs involved!

Reduce the number of teaching hours lost; LEAD is a great tool to take advantage of for staff development plans and can cover pressing concerns that may causes teachers to take stress-related absences.

► **Trainer:** Gwenno Williams

► **Date:** All at a convenient time and date to suit you via online video chat

► **Coaching fee:** £1,500 + VAT

► **Suitable for:** All teachers and leaders

How to book:

hoddereducation.co.uk/LEAD

01295 222777 and quote code **LEAD**



**Delivered in English and Welsh.
Cyflwynir yn y Gymraeg a'r Saesneg.**

Possible areas of support that Gwenno can cover:

- Maximising confidence and assertiveness
- How to stand up to workplace bullies and having challenging conversations
- Becoming a passionate and inspirational speaker
- Identifying, protecting and developing those vulnerable teachers to their full potential
- Tackling absences due to low morale
- Help with understanding complex equality and diversity issues
- Ensuring that teachers and schools do not unwittingly discriminate

> The LEAD Coach



I'd like to introduce myself – I'm Gwenno Williams M.Sc.Econ and I have been working in education, performance and business my entire working life - I started by teaching English as a Foreign Language in Belgium and Holland and continue with my work as an Equal Opportunities expert and leadership coach. I am now working in partnership with Hodder Education – one of the UK's largest educational publishers, to coach senior leaders, heads of departments and classroom teachers.

As Damian Hinds once said *"there are no great schools without great teachers or leaders"*, but how are you ensuring that you are developing your colleagues' skill set and knowledge so that they can become great teachers and stay with your school, whilst also honing your own leadership expertise?

This is where LEAD is invaluable. LEAD provides 6 online, one-to-one coaching sessions that will identify key areas for improvement to help make outstanding progress and keep teachers at your school for longer, which, in turn, will strengthen the selection for leadership positions.

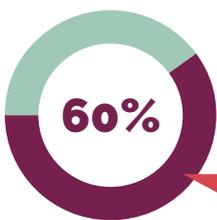
The 6 sessions can be for just for one member of staff or can be split out across a number of leaders / teachers, LEAD is the new way of making sure you are offering quality development opportunities to your staff and yourself.

As no two people are the same, I will hone in on the most pressing concerns and develop the areas required to excel in the role – all the sessions will be fully supported with tailor-made fact-sheets to continue the progress between sessions.



90% of teachers didn't have enough time dedicated to their own professional development last year.
(EIS's survey into workload)

LEAD can provide your staff with a tailor-made training opportunity.



60% of teachers agreed that one of the key barriers to accessing professional development was their work schedule.
(EPI's Teaching and Leadership report)

All of the LEAD coaching takes place online enabling you to find a day and time that works with busy schedules.

£3,800

The average cost to recruit a new member of staff is £3,800.
(PWC's Feeling the squeeze report)

LEAD can focus on the issues that may cause teachers to leave their current role but can also help leaders to develop better recruitment and retention policies. New staff take time to settle in and if they aren't right for the role this will impact on productivity.

£425,000

Nearly a fifth of schools are spending between 6%-10% on supply teachers on a yearly basis. This equates to between £261,000 and £425,000 of the school budget.
(The survey by the Association of School and College Leaders)

Fewer stress-related absences and reduced supply teachers costs as leaders will know how to deal with 'challenging' circumstances and situations.

To find out more about LEAD, simply contact the Hodder Education team by either email or phone and they will happily discuss with you the next steps.

Sincerely,

Gwenno Williams

@ lead@hoddereducation.co.uk

☎ (01295) 222777

FEEDBACK FROM RECENT SKYPE TRAINING:

“ **Headteacher**

“The training I received has been life-changing! It definitely helped me become more confident and I now have a much better work/life balance; Gwenno was extremely motivating and quickly helped improve my presentation skills, plus small things like posture and non-verbal communication. I received plenty of positive and constructive feedback from Gwenno, and the sessions were planned for evenings to fit in with my workload.

The year before my coaching, I had applied for a headteacher role at a large school, closer to home - saving me 10 hours a week traveling - and in a better pay bracket, but wasn't offered the job. A year later, I applied for the same role and entered the interview stage with more confidence and assurance and, thanks to my coaching with Gwenno, was offered the job.”

“ **B.B. Teacher**

“Gwenno's coaching session was incredibly useful. The opportunity for self-reflection & evaluation enabled me to put additional systems in place enabling me to make better progress on my projects. I was also able to re-focus my efforts on the areas that would have & did have the biggest impact. I've since presented to a large group of prospective customers, working to create new opportunities, towards closing some deals & creating new leads and contacts. I can thoroughly recommend her coaching services!”

“ **KC. Head of Department & Member of the Senior Leadership Team.**

“Fantastic! I would recommend and encourage anyone to engage with this process as it is easy and it gives you a strategy which is realistic and achievable. I am much more positive about things now and am looking forward to seeing the positive effects and changes that I have made.

Thanks Gwenno”

THE NEXT STEPS

- 1 Want to find out more about LEAD?**
You can contact us at any time by using one of the following methods:



Email us at:
lead@hoddereducation.co.uk



**Request a call back
by contacting**
01295 222777



Visit:
www.hoddereducation.co.uk/lead

- 2 After making contact with us, we will send you the starting points questionnaire and send you any further information about LEAD you require.**
- 3 We will then forward your completed questionnaire on to Gwenno who will arrange when the first coaching session will be.**
- 4 As LEAD is an organic and evolving opportunity, Gwenno will be able to change the focus depending on what journey your coaching takes.**