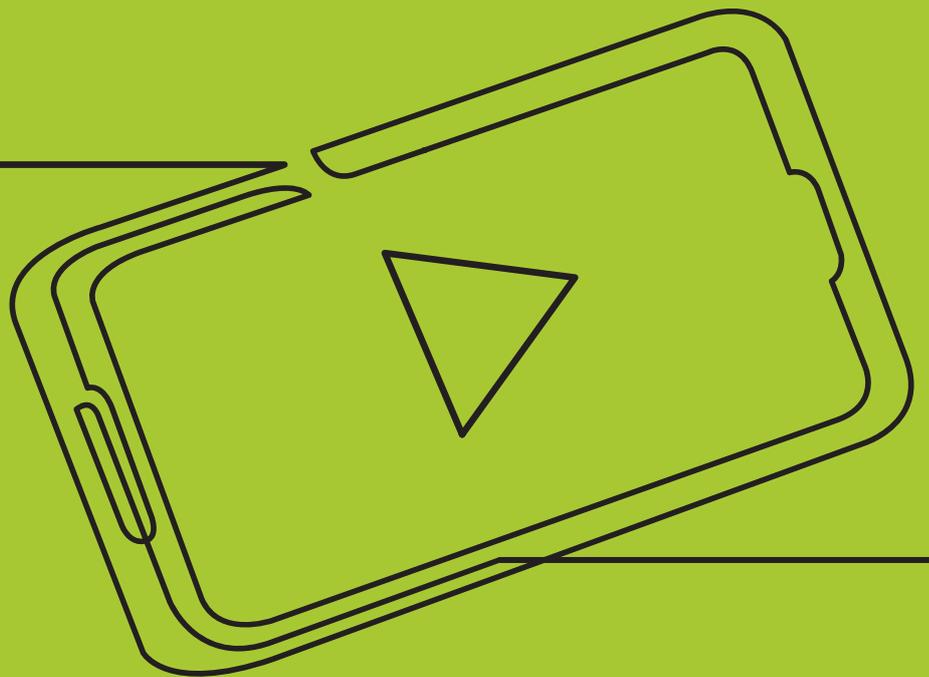


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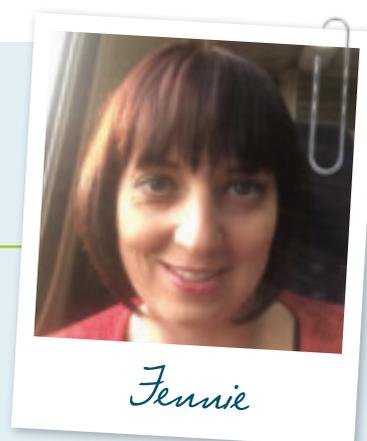
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Meet a course leader: Jennie Eyres



“Teaching and learning have been at the heart of everything I have done for the last 15 years. I trained in Journalism and PR, and in the early stages of my career I ran a magazine for a regional charity – but alongside this, right from the word go, I taught Media as an extra-curricular activity to students at two schools in Cambridgeshire. I have worked my way up through various schools from Media teacher, to BTEC Course leader, to Head of Department, Head of Faculty and finally Lead Practitioner: Head of Vocational Qualifications.

Along the way, I have examined for GCSE, moderated for A-level and gained an MA in Media, Communication and Culture with the Open University and completed my National Professional Qualification in Senior Leadership (NPQSL). In my spare(!) time I can be found editing a magazine called Raring2go for the Harrogate and York area. You know what they say, if you want something done, ask a busy person!”

You can tweet
Jennie at
[@jenfer100](https://twitter.com/jenfer100)



Cambridge Nationals L1/2 in Creative iMedia: Preparing students for the R081 Pre-Production Skills exam

Course leader: Jennie Eyres

- Manchester: Wednesday, 13 March 2019
- Central London: Wednesday, 20 March 2019
- Course fee: £249 + VAT
- Booking reference: MEI130319 / MEI200319

Great performance in the R081 exam can significantly boost a student's overall grade in this qualification, but all too often the approach is to enable students to gain excellent coursework grades which are then dragged down by the exam. On this course, you will learn how to ensure the R081 exam is not the weak link in the chain, with practical advice and student friendly activities.

- Focus on ways to boost confidence and skills amongst students and discover practical ideas for preparatory activities
- Explore creative ways of preparing your students for the exam by looking through exemplar materials and hearing what has worked well with Jennie's students

Register for this workshop and we'll send you a free copy of Cambridge Nationals L1/2 in Creative iMedia Student Book when published (31/04/19)

10.00am	Registration and coffee
10.15am	R081 exam paper walk through • Exemplar materials
11.15am	Morning coffee
11.30am	Designing and reviewing tasks • Review task • What does a distinction look like?
12.30pm	Lunch
1.30pm	Tried and tested activities • Possible approaches and Schemes of Work • Sharing best practice
2.30pm	Afternoon tea
2.45pm	Exemplars and frameworks • Writing and designing exemplars and frameworks • Questions on the exam and wider course
3.45pm	Review and reflect
4.00pm	Course ends

Feedback from a 2018 workshop led by Jennie Eyres:

"Absolutely fantastic - she was very clear and explained all content very well. I would definitely attend another course led by Jennie."

Emma Cotgrove, KS4 Lead Teacher, Shenley Brook End School

Cambridge Technicals Level 3 in Digital Media: Preparing students for Unit 1 and Unit 2 exams

Course leader: Jennie Eyres

- Manchester: Thursday, 14 March 2019
- Central London: Thursday, 21 March 2019
- Course fee: £249 + VAT
- Booking reference: MED140319 / MED210319

Performance in the two exam units in this qualification can be make or break for some students, particularly on the Extended Certificate course. Learn how you can support your students with creative approaches, resources and activities to engage them and develop their confidence in these exams.

- Learn different approaches towards the two exams, along with revision methods to engage students and enable them to take responsibility for their own revision
- Build confidence, skills and gain practical ideas for preparatory activities

Attend this course and receive a free copy of Cambridge Technicals Level 3 Digital Media – worth £24.99

10.00am	Registration and coffee
10.15am	Unit 1 • Exam breakdown • Possible approaches and Schemes of Work
11.15am	Morning coffee
11.30am	Unit 2 • Exam breakdown • Possible approaches and Schemes of Work
12.30pm	Lunch
1.30pm	Tried and tested activities • Revision blogs and blog checklists • Sharing best practice
2.30pm	Afternoon tea
2.45pm	Exemplars and frameworks • Resit approaches • Writing and designing exemplars and frameworks • Questions on exams and wider course
3.45pm	Review and reflect
4.00pm	Course ends

Feedback from a 2018 workshop led by Jennie Eyres

"Excellent that Jennie has hands-on experience of actually teaching. 5 out of 5"

Jeff Swift, Stratford upon Avon School

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