

my **revision** notes

OCR AS/A-level History

BRITAIN

1930–1997

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Complete the paragraph

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Below are a sample exam question and a paragraph written in answer to the question. The paragraph contains a point and specific examples, but lacks a concluding explanatory link back to the question. Complete the paragraph by adding this link (remember that 'assess' the reasons involves more than explaining some reasons).

Assess the reasons for the Conservative success in the election of 1970.

The election of 1970 was a reflection of concern that Labour could not deal with Britain's underlying problems concerning industrial relations and also that despite efforts to control prices, inflation was still high and unemployment showed little signs of falling. Heath, though not a strong communicator, put forward quite distinctive Conservative policies which appealed to the key marginal voters of middle England and which involved less state interference and more promotion of enterprise and a strong commitment to Europe. The election could be explained both by weaknesses and divisions within Labour and a stronger and more clearly communicated programme by the Tories.



Simple essay style

Below is a sample exam question. Use your own knowledge and information on the opposite page to produce a plan for the question. Choose four or five general points, and provide three pieces of specific information to support each general point. Once you have planned your essay, write the introduction and conclusion for the essay. The introduction should list the points to be discussed in the essay. The conclusion should summarise the key points and justify which point was the most important.

How important was the issue of trade union reform in deciding the result of the election of 1970?